



**Saturday, May 11**  
Rundle Park | Edmonton, AB

**REGISTER TODAY!**



## **Teddy Bear Fun Run fundraising toolkit**

### **Event date and location**

May 11, 2019 at Rundle Park

### **How you can help?**

Raise money for your team or yourself as a participant!

Raise \$250 in **three** simple steps:

- 1) Set up a Team Raiser profile at [teddybearfunrun.com](http://teddybearfunrun.com) and start with your own personal donation
- 2) Ask five friends and family members for \$20 each
- 3) Ask 10 co-workers to donate \$10 each

Here are **four** fundraising ideas for kids:

- 1) Shovel driveways or mow lawns
- 2) Host a bake sale in your community or school
- 3) Organize a bottle drive
- 4) Hold a talent show with your friends, family and community

Share on social media (or ask your parents to share):

- Share your Team Raiser fundraising page on social media
  - Get personal: Do you have a connection to the Stollery? Why do you participate?
  - Thank your donors by tagging them in posts or comments
- Use #TeddyBearFunRun and tag @stollerykids
- Join the Teddy Bear Fun Run event page on [Facebook](#)

### **Where does the money go?**

Money raised will help support the physical and mental health of kids from backyards across Alberta through initiatives such as pet and music therapies, peer support programs and the Awasisak Indigenous Health Program.

### **Contact us**

For more information on fundraising targets and expenses, please contact Nikki Fullerton at the Stollery Children's Hospital Foundation at [nikki.fullerton@stollerykids.com](mailto:nikki.fullerton@stollerykids.com).