



## **Teddy Bear Fun Run | Fundraising tips**

Raise money in two simple steps:

1. Set up a Team Raiser profile at [teddybearfunrun.com](http://teddybearfunrun.com) and start your fundraising with your own personal donation
2. Ask family, friends, colleagues and teachers to donate

Here are four fundraising ideas to get you started:

1. Shovel driveways or mow lawns
2. Host a bake sale in your community or school
3. Organize a bottle drive
4. Hold a talent show with your friends, family and community

Share your Team Raiser profile on social media

- Use #TeddyBearFunRun and mention @stollerykids
- Get personal: Do you have a connection to the Stollery? Why do you participate?
- Use photos when you can
- Thank your friends for donating by tagging them in posts
- Like Teddy Bear Fun Run on [Facebook](https://www.facebook.com/teddybearfunrun)

### **Where does the money go?**

The Stollery Children's Hospital Foundation is dedicated to raising money for specialized programs, training, research and funds. Money raised from this year's Teddy Bear Fun Run will increase family-centred care at the Stollery through a series of virtual reality videos and 360° video experiences that will provide comfort and knowledge in preparing families for their visit to the Stollery.

### **Contact us**

For more information on fundraising targets and expenses, please contact Christy Parker at the Stollery Children's Hospital Foundation at [christy.parker@stollerykids.com](mailto:christy.parker@stollerykids.com).